



KOAT Estrella TV
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Contract / Revision</u> 966931 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/25/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> Jennings/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

View Media Services
9256 View Avenue NW
Seattle, WA 98117

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/25/12	11/05/12	M-F 930a-4p	M-F 930a-4p		:30			NM	27	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				9	\$35.00			
Week:		10/29/12	11/04/12	MTWTF--				15	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	37	KOAT	10/29/12-11/04/12	M-F 930a-4p	M-F 930a-4p	MTuWThF----	:30		\$35.00	NM		
			See MG 1.51, 1.52, 1.53									
	42	KOAT	10/29/12-11/04/12	M-F 930a-4p	M-F 930a-4p	MTuWThF----	:30		\$35.00	NM		
			See MG 1.51, 1.52, 1.53									
	47	KOAT	10/29/12-11/04/12	M-F 930a-4p	M-F 930a-4p	MTuWThF----	:30		\$35.00	NM		
			See MG 1.51, 1.52, 1.53									
	51	KOAT	11/02/12-11/04/12	M-F 930a-4p	M-F 930a-4p	-----F----	:30		\$35.00	NM		
	Ⓜ	MG	for 1.42, 1.37, 1.47									
	52	KOAT	11/02/12-11/04/12	M-F 930a-4p	M-F 930a-4p	-----F----	:30		\$35.00	NM		
	Ⓜ	MG	for 1.42, 1.37, 1.47									
	53	KOAT	11/02/12-11/04/12	M-F 930a-4p	M-F 930a-4p	-----F----	:30		\$35.00	NM		
	Ⓜ	MG	for 1.42, 1.37, 1.47									
Week:		11/05/12	11/11/12	M-----				3	\$35.00			
N 3	KOAT	10/25/12	11/05/12	Rotator	2-6p		:30			NM	27	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				9	\$35.00			
Week:		10/29/12	11/04/12	MTWTF--				15	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	46	KOATE	10/29/12-11/04/12	Rotator	2-6p	MTuWThF----	:30		\$35.00	NM		
	See MG 3.61,3.62,3.63											
	51	KOATE	10/29/12-11/04/12	Rotator	2-6p	MTuWThF----	:30		\$35.00	NM		
	See MG 3.61,3.62,3.63											
	56	KOATE	10/29/12-11/04/12	Rotator	2-6p	MTuWThF----	:30		\$35.00	NM		
	See MG 3.61,3.62,3.63											
	61	KOATE	11/02/12-11/04/12	Rotator	2-6p	-----F----	:30		\$35.00	NM		
	Ⓜ MG for 3.46,3.56,3.51											
	62	KOATE	11/02/12-11/04/12	Rotator	2-6p	-----F----	:30		\$35.00	NM		
	Ⓜ MG for 3.46,3.56,3.51											
	63	KOATE	11/02/12-11/04/12	Rotator	2-6p	-----F----	:30		\$35.00	NM		
	Ⓜ MG for 3.46,3.56,3.51											
Week:	11/05/12	11/11/12	M-----					3	\$35.00			
N 5	KOATE	10/25/12	11/05/12	M-F 630-7p	630-7p		:30			NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---TF--					3	\$35.00			
Week:	10/29/12	11/04/12	MTWTF--					5	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	15	KOATE	10/29/12-11/04/12	M-F 630-7p	630-7p	MTuWThF----	:30		\$35.00	NM		
	See MG 5.17											
	17	KOATE	11/02/12-11/04/12	M-F 630-7p	630-7p	-----F----	:30		\$35.00	NM		
	Ⓜ MG for 5.15 11/01											
Week:	11/05/12	11/11/12	M-----					1	\$35.00			
N 7	KOATE	10/25/12	11/05/12	M-F 7p-11p	7p-10p		:30			NM	18	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---TF--					6	\$45.00			
Week:	10/29/12	11/04/12	MTWTF--					10	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	25	KOATE	10/29/12-11/04/12	M-F 7p-11p	7p-10p	MTuWThF----	:30		\$45.00	NM		
	See MG 7.34,7.35											
	30	KOATE	10/29/12-11/04/12	M-F 7p-11p	7p-10p	MTuWThF----	:30		\$45.00	NM		
	See MG 7.34,7.35											
	34	KOATE	11/02/12-11/04/12	M-F 7p-11p	7p-10p	-----F----	:30		\$45.00	NM		
	Ⓜ MG for 7.30,7.25											
	35	KOATE	11/02/12-11/04/12	M-F 7p-11p	7p-10p	-----F----	:30		\$45.00	NM		
	Ⓜ MG for 7.30,7.25											
Week:	11/05/12	11/11/12	M-----					2	\$45.00			
Totals											81	\$3,015.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/28/12	27	\$1,005.00	\$854.25	\$59.80	\$914.05
10/29/12 -11/05/12	54	\$2,010.00	\$1,708.50	\$119.60	\$1,828.10
Totals	81	\$3,015.00	\$2,562.75	\$179.40	\$2,742.15

Signature: _____ Date: _____

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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